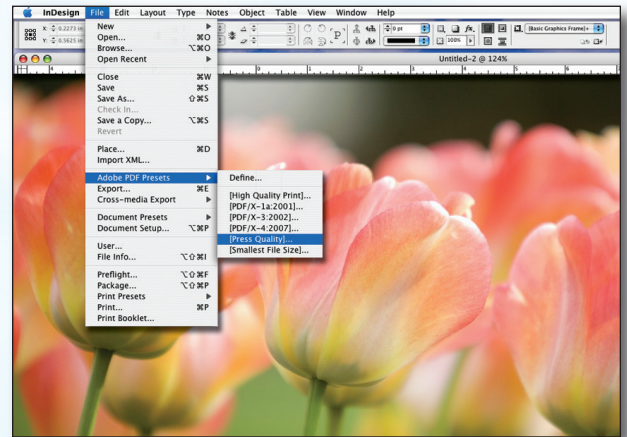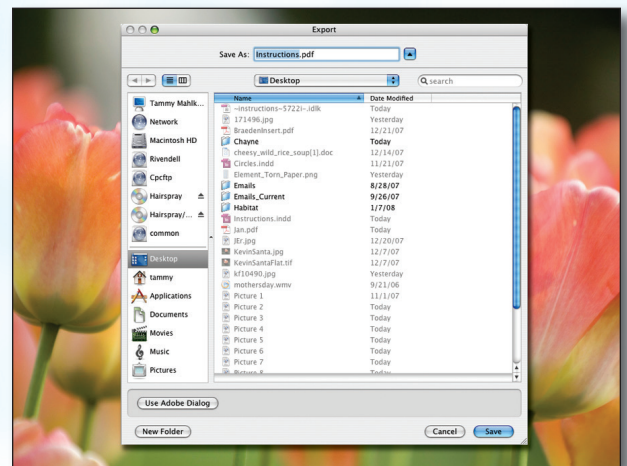# CRESCENT PRINTING COMPANY
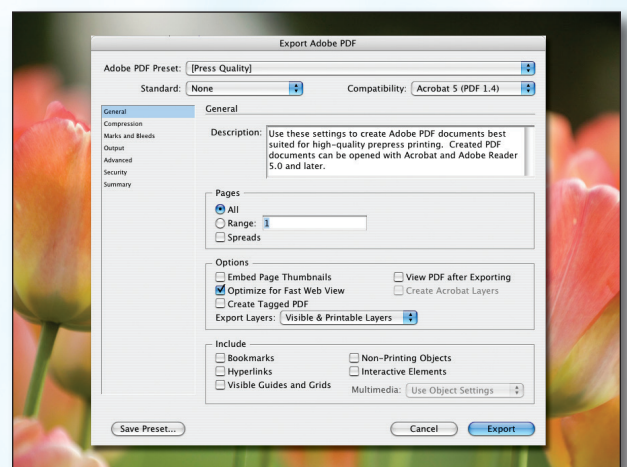# Creating a PDF using InDesign CS3 (Mac)

Step 1:
- From the **File** menu select **Adobe PDF Presets** and choose **Press Quality**.

Step 2:
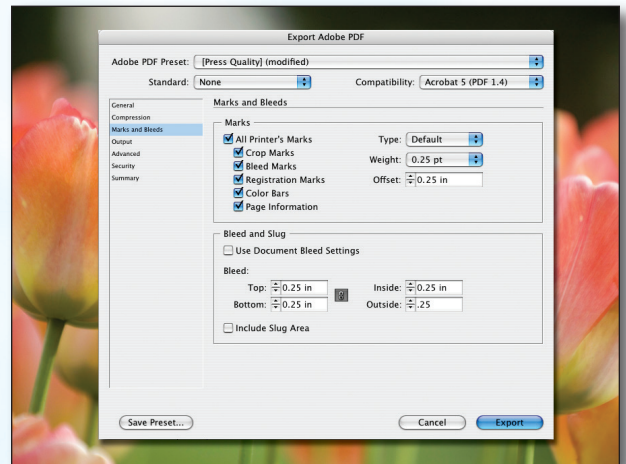- Select a location and name for your new PDF.
- Click **Save**.

Step 3:
- You should now see a screen like the one on the right.
- Select **All** for **Pages**.
- Be sure the box next to **Spreads** is *unchecked*.
- Leave **Optimize for Fast Web View** checked. Be sure the rest of the boxes in the **Options** section are *unchecked*.
- Be sure all the boxes in the **Include** section are *unchecked*.

- Disregard the **Compression** tab.

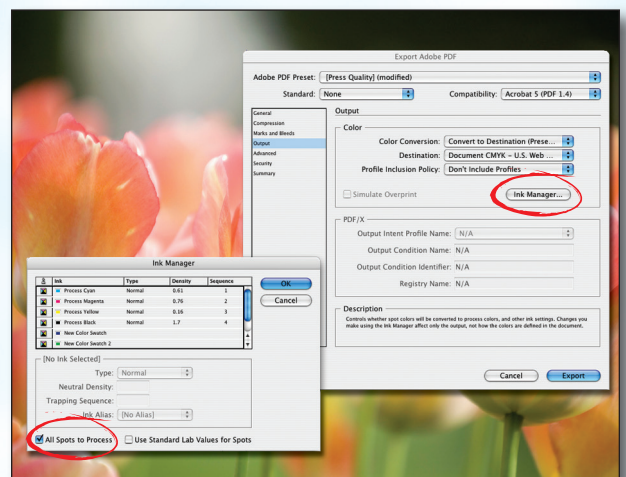- NEXT, click the **Marks and Bleeds** tab on the left.

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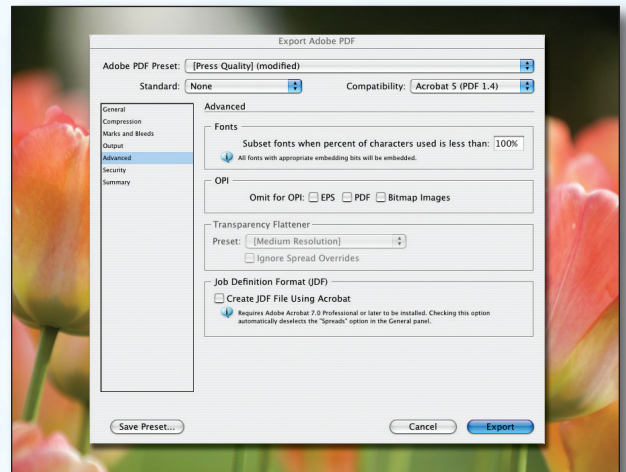
Step 4:
- **Check** the box next to **All Printer's Marks**.
- Leave **Type** at **Default** and **Weight** at **.25**.
- Change **Offset** to **.25**.
- Do NOT check **Use Document Bleed Settings**.
- Select **.25** in for a bleed on the **Top**, **Bottom**, **Left**, and **Right**.
- Do NOT check **Include Slug Area**.

- NEXT, click the **Output** tab on the left.

Step 5:
- Under **Color, Color Conversion** should be left at default of **Convert to Destination**.
- **Destination** should be left at default of **Document CMYK - U.S. Web...**.
- **Profile Inclusion Policy** should read **Don't Include Profiles**.
- If you've used transparency features with spot colors, click **Ink Manager...**.
- Check the box for **All Spots to Process**. Click **OK**.

- NEXT, click the **Advanced** tab on the left.

Step 6:
- Under **Fonts, Subset fonts when percent of characters used is less than:** should be **100%**.
- **OPI** should have no boxes checked.

- Disregard the **Security** and **Summary** tabs.

- Click **Export**.

- When your PDF has finished saving, open it and view every page.

Your PDF will **print as it views**.

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